From Transactions to Transformation
How Delaware libraries are using Dewey & Maslow to achieve the Delaware Dream

Design/Methodology/Approach:

• Dewey DE Taxonomies: Reference Question in InformsUs / Events in Evanced
classifying Programs in Evanced calendaring software

Dewey DE Taxonomies:
- 900 History & Geography
- 700 Arts & Recreation
- 500 Science
- 400 Language
- 300 Social Sciences
- 200 Religion
- 100 Philosophy/Psychology
- 000 Generalities

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Abstract:

The purpose is to develop a methodology to strategically support lifelong learning and economic development, to measure outcomes, and to showcase library value at scale across the state of Delaware.

“Belief that the library is a Transformational force in people’s lives is directly related to their level of funding”
- DeRosa (2011), Geek the Library: A community awareness campaign

Resources are a result of delivering value to the customer.

Stage 1
Using the Dewey Classification System, the installed base for Delaware public library collections, a taxonomy was developed for use in capturing Reference transactions, and Dewey DE Taxonomies: Reference Questions in InformsUs / Events in Evanced

Stage 2
Focus groups were held to obtain insight into Delawareans’ versions of the Delaware Dream, in part to further explore how libraries can support economic development.

Stage 3
An organizing tool for library services using Maslow’s Hierarchy of Needs (y axis) with Dewey (x axis) is in testing to track progression toward achieving transformational goals.

The objective is to ensure that library services address current needs, while also offering a sampling across all major subject areas so that Delawarans can discover new interests and passions to explore and develop.

Delaware Dream

Delaware Libraries

Delaware State Library

Delaware Libraries

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Practical Implications/Value:

This project is primarily focused on public libraries but has practical implications of value in supporting curriculum in academic, school, and special libraries as well. Patron use by subject (Dewey) allows for spotting emerging trends earlier, so that libraries can be at the forefront of serving community needs.

The Dewey Maslow organizer provides guidance for strategic development of library programs and services to ensure libraries are aiming high and providing significant value in achieving community goals.

Patron Use Measures

What are patrons trying to do?
- What subjects are they using?

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