

## Delaware Libraries - Library Profiles

**LIBRARY**                      **GEORGETOWN PUBLIC LIBRARY**

**ADDRESS**                      123 W. Pine St.  
Georgetown, DE 19947

**TYPE OF LIBRARY:**

Large Community

**PHONE #** (302) 856-7958

**FAX #** NONE

**HOURS**

|           |                    |
|-----------|--------------------|
| Sunday    | CLOSED             |
| Monday    | 10:00 AM - 8:00 PM |
| Tuesday   | 10:00 AM - 8:00 PM |
| Wednesday | 10:00 AM - 8:00 PM |
| Thursday  | 10:00 AM - 8:00 PM |
| Friday    | 10:00 AM - 5:00 PM |
| Saturday  | 10:00 AM - 2:00 PM |



**SIZE OF FACILITY**                      29,000 Square Feet

**YEAR BUILT**                      2010

**YEAR OF LAST MAJOR RENOVATION**                      0

**YEAR OF LAST ADDITION**                      0

**PRIMARY SERVICE POPULATION**                      Georgetown

2014 Primary Service Population\*                      15,975

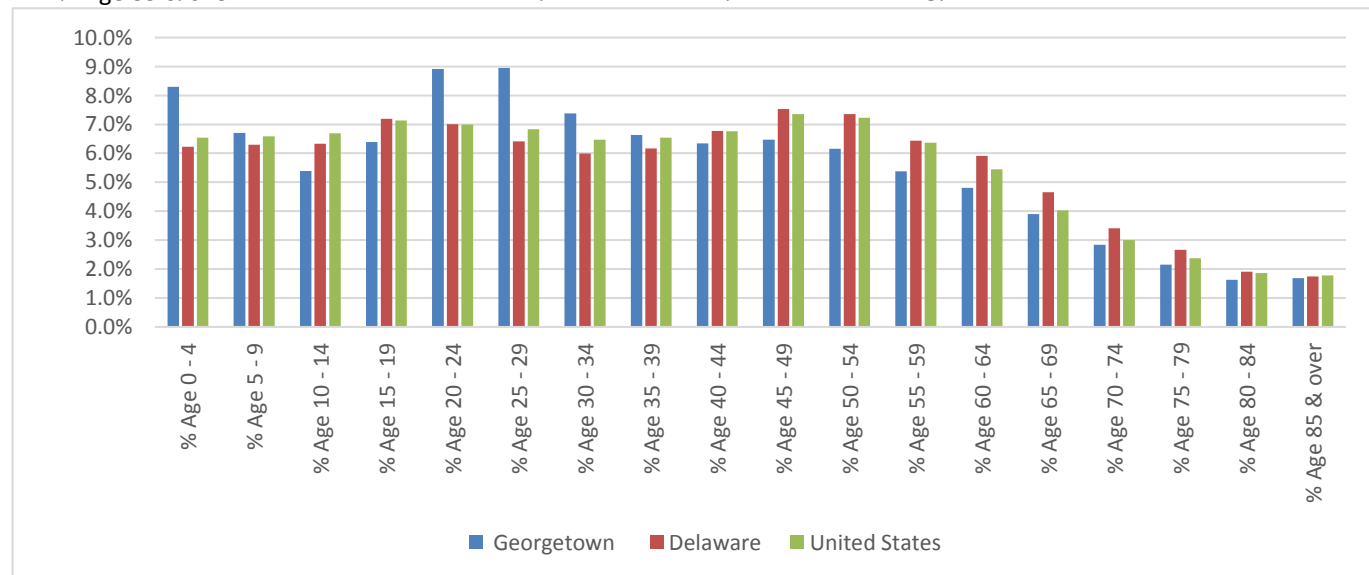
\*(Unduplicated count using usage mapping at the census block level)

DDL Service Population\*\*                      15,885

\*\*University of Delaware using centroid method

## PRIMARY SERVICE AREA POPULATION COHORTS

| Estimated Population | Cohort          | Georgetown | Delaware | United States |
|----------------------|-----------------|------------|----------|---------------|
| 1,326                | % Age 0 - 4     | 8.3%       | 6.2%     | 6.5%          |
| 1,070                | % Age 5 - 9     | 6.7%       | 6.3%     | 6.6%          |
| 861                  | % Age 10 - 14   | 5.4%       | 6.3%     | 6.7%          |
| 1,020                | % Age 15 - 19   | 6.4%       | 7.2%     | 7.1%          |
| 1,425                | % Age 20 - 24   | 8.9%       | 7.0%     | 7.0%          |
| 1,429                | % Age 25 - 29   | 8.9%       | 6.4%     | 6.8%          |
| 1,179                | % Age 30 - 34   | 7.4%       | 6.0%     | 6.5%          |
| 1,060                | % Age 35 - 39   | 6.6%       | 6.2%     | 6.5%          |
| 1,013                | % Age 40 - 44   | 6.3%       | 6.8%     | 6.8%          |
| 1,033                | % Age 45 - 49   | 6.5%       | 7.5%     | 7.4%          |
| 984                  | % Age 50 - 54   | 6.2%       | 7.4%     | 7.2%          |
| 858                  | % Age 55 - 59   | 5.4%       | 6.4%     | 6.4%          |
| 768                  | % Age 60 - 64   | 4.8%       | 5.9%     | 5.4%          |
| 622                  | % Age 65 - 69   | 3.9%       | 4.7%     | 4.0%          |
| 453                  | % Age 70 - 74   | 2.8%       | 3.4%     | 3.0%          |
| 344                  | % Age 75 - 79   | 2.2%       | 2.7%     | 2.4%          |
| 260                  | % Age 80 - 84   | 1.6%       | 1.9%     | 1.9%          |
| 270                  | % Age 85 & over | 1.7%       | 1.7%     | 1.8%          |



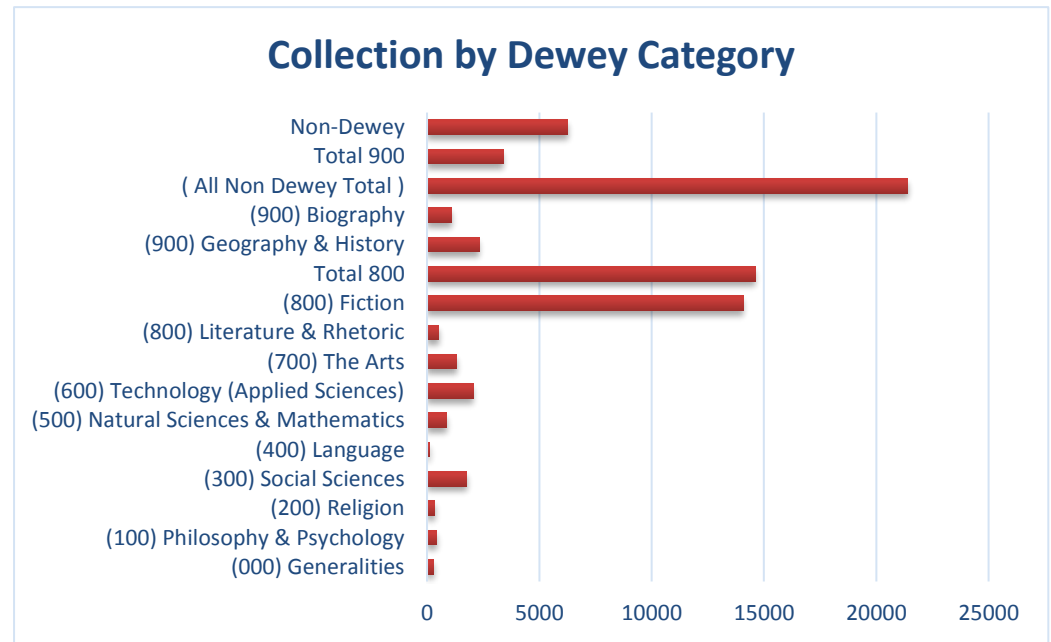
**INPUT DATA**

|                                       |                     |
|---------------------------------------|---------------------|
| Annual Hours of Operation (2014)      | 2618                |
| Annual Operational Costs (2014)       | \$ 277,831.00       |
| Staff in FTEs                         | 5.31                |
| Total Volumes/Items in Collection     | 30,064              |
| Children's Volumes                    | 9,768               |
| Teen Volumes                          | 877                 |
| Adult Volumes                         | 19,419              |
| Print Volumes                         | 27,642              |
| Non-Print/Media Volumes               | 2,422               |
| Number of Public Computers            | 24                  |
| Number of Public Parking Spaces       | 0 Data not reported |
| Recommended Public Parking Spaces     | 116                 |
| Public Parking Spaces Surplus/Deficit | -116                |

## INPUT DATA (continued)

### Collection by Dewey Category

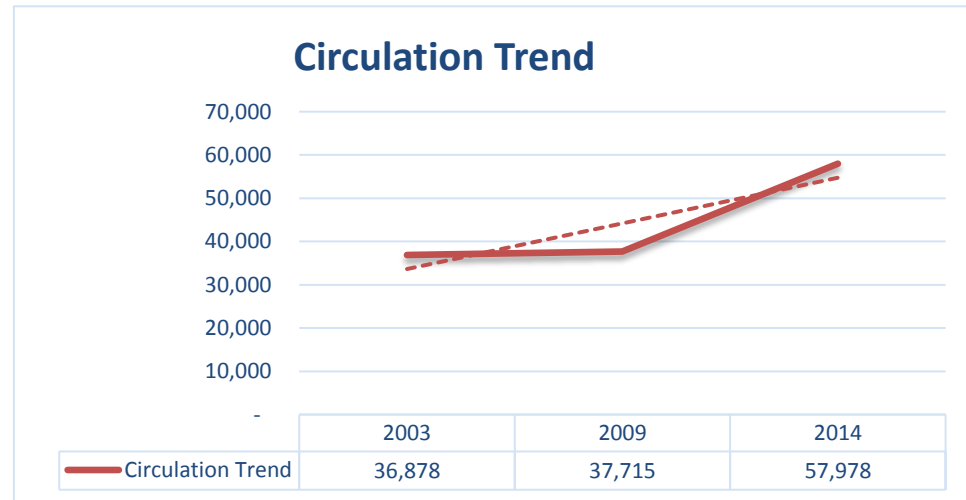
|                                      |       |
|--------------------------------------|-------|
| (000) Generalities                   | 304   |
| (100) Philosophy & Psychology        | 416   |
| (200) Religion                       | 353   |
| (300) Social Sciences                | 1760  |
| (400) Language                       | 129   |
| (500) Natural Sciences & Mathematics | 868   |
| (600) Technology (Applied Sciences)  | 2060  |
| (700) The Arts                       | 1320  |
| (800) Literature & Rhetoric          | 526   |
| (800) Fiction                        | 14076 |
| Total 800                            | 14602 |
| (900) Geography & History            | 2314  |
| (900) Biography                      | 1077  |
| ( All Non Dewey Total )              | 21412 |
| Total 900                            | 3391  |
| Non-Dewey                            | 6259  |



## OUTPUT DATA

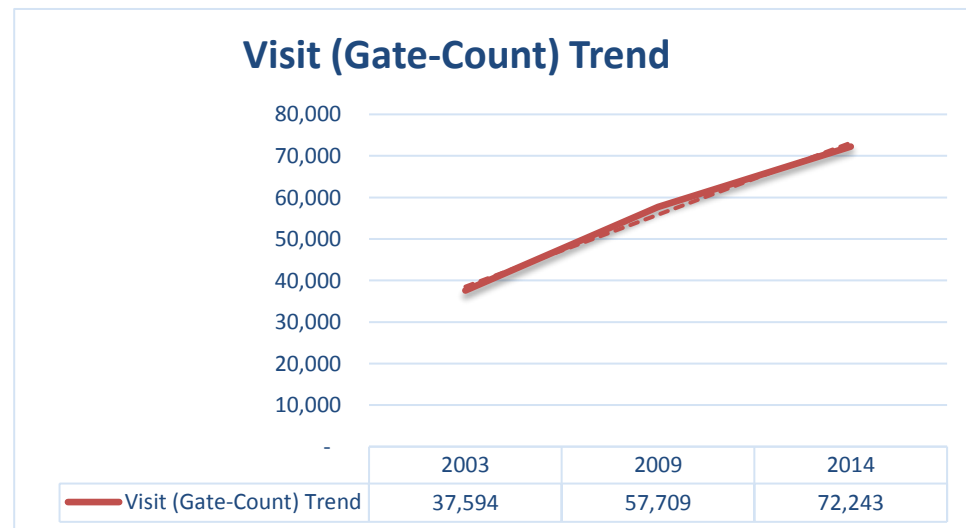
### Circulation Trend

|      |        |
|------|--------|
| 2003 | 36,878 |
| 2009 | 37,715 |
| 2014 | 57,978 |

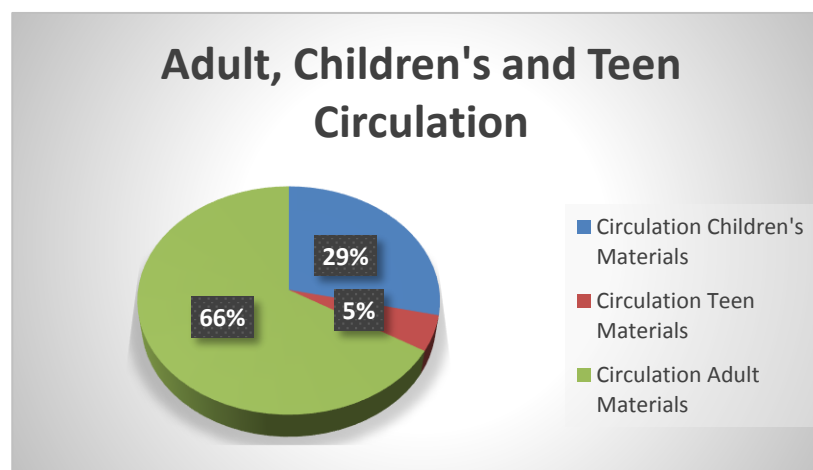
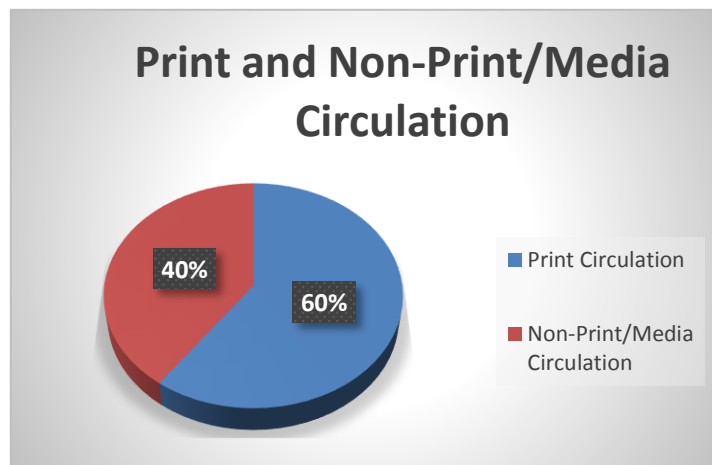


### Visit (Gate-Count) Trend

|      |        |
|------|--------|
| 2003 | 37,594 |
| 2009 | 57,709 |
| 2014 | 72,243 |



| OUTPUT DATA (continued)          |  | Circulation | Circulation % |
|----------------------------------|--|-------------|---------------|
| Print Circulation                |  | 34,657      | 59.91%        |
| Non-Print/Media Circulation      |  | 23,191      | 40.09%        |
| Circulation Children's Materials |  | 16,507      | 28.54%        |
| Circulation Teen Materials       |  | 2,927       | 5.06%         |
| Circulation Adult Materials      |  | 38,414      | 66.41%        |



|                                              | Number  | Rank     |
|----------------------------------------------|---------|----------|
| 2014 Overdrive Circulation                   | 3,175   | 20 of 33 |
| 2014 Circulation                             | 57,978  | 26 of 33 |
| 2014 Visits (Gate-Count)*                    | 72,243  | 21 of 33 |
| 2014 Reference Transactions*                 | 565     | 22 of 33 |
| 2014 Program Attendance*                     | 3,021   | 26 of 33 |
| 2014 Public Computer Sessions*               | 14,530  | 9 of 33  |
| 2014 Total # of Public Contacts <sup>1</sup> | 148,432 | 22 of 33 |

<sup>1</sup> Total contacts = Circulation + Gate Count + Reference Transactions + Program Attendance + Computer Sessions

\* In a few instances, individual libraries have not reported all data elements of their FY 2014 statistics.

In these instances, measures reported for FY 2013 have been used.

**DERIVATIVE MEASURES**

|                                           | 2014 Number | 2014 Rank | 2009 Rank | 2003 Rank |
|-------------------------------------------|-------------|-----------|-----------|-----------|
| Turnover Rate                             | 1.84        | 24 of 33  | 25 of 32  | 24 of 33  |
| Per Capita Measures                       |             |           |           |           |
| Square Feet of Building per Capita        | 1.82        | 3 of 33   | 32 of 32  | 29 of 33  |
| Volumes per Capita                        | 1.97        | 21 of 33  | 22 of 32  | 21 of 33  |
| Circulation per Capita                    | 3.63        | 30 of 33  | 29 of 32  | 26 of 33  |
| Visits per Capita                         | 4.52        | 20 of 33  | 20 of 32  | 22 of 33  |
| Reference Transactions per Capita         | 0.04        | 25 of 33  |           |           |
| Program Attendance per 100 Population     | 18.91       | 20 of 33  | 16 of 32  | 22 of 33  |
| Computers per 1,000 Population            | 1.50        | 9 of 33   |           |           |
| Computer Sessions per Capita              | 0.91        | 4 of 33   |           |           |
| Total Contacts per Capita <sup>1</sup>    | 9.29        | 24 of 33  |           |           |
| Hourly Measures                           |             |           |           |           |
| Circulation per Hour Open                 | 22.15       | 27 of 33  |           |           |
| Visits per Hour Open                      | 27.59       | 22 of 33  |           |           |
| Computer Sessions per Hour Open           | 5.55        | 11 of 33  |           |           |
| Total Contacts per Hour Open              | 56.70       | 23 of 33  |           |           |
| Per Square Foot Measures                  |             |           |           |           |
| Volumes per Square Foot                   | 1.08        | 1 of 33   |           |           |
| Circulation per Square Foot               | 2.00        | 32 of 33  |           |           |
| Visits per Square Foot                    | 2.49        | 31 of 33  |           |           |
| Total Contacts per Square Foot            | 5.12        | 32 of 33  |           |           |
| Staffing Measures                         |             |           |           |           |
| Staff per 10,000 Population               | 3.32        | 22 of 33  | 21 of 32  | 23 of 33  |
| Circulation per FTE Staff                 | 10,919      | 27 of 33  |           |           |
| Total Contacts <sup>1</sup> per FTE Staff | 27,953      | 17 of 33  |           |           |

<sup>1</sup> Total contacts = Circulation + Visits + Reference Transactions + Program Attendance + Computer Sessions

## DERIVATIVE MEASURES (continued)

|                                            | Number | 2014 Rank | 2009 Rank | 2003 Rank |
|--------------------------------------------|--------|-----------|-----------|-----------|
| Expenditures per Capita \$                 | 17.39  | 27 of 33  | 29 of 32  | 30 of 33  |
| Operating Cost per Square Foot (annual) \$ | 9.58   | 2 of 33   |           |           |
| Operating Cost per Hour Open \$            | 106.12 | 8 of 33   |           |           |
| Operating Cost per Circulation \$          | 4.79   | 21 of 33  |           |           |
| Operating Cost per Contact \$              | 1.87   | 12 of 33  |           |           |

## PEER COMPARISONS

|                   | 2014<br>Expenditures<br>per Capita |                   | 2014 SF per<br>Capita |
|-------------------|------------------------------------|-------------------|-----------------------|
| APPOQUINIMINK     | \$ 21.73                           | APPOQUINIMINK     | 0.25                  |
| CLAYMONT          | \$ 30.07                           | CLAYMONT          | 0.61                  |
| ELSMERE           | \$ 26.01                           | ELSMERE           | 0.28                  |
| <b>GEORGETOWN</b> | <b>\$ 17.39</b>                    | <b>GEORGETOWN</b> | <b>1.82</b>           |
| LAUREL            | \$ 22.89                           | LAUREL            | 1.53                  |
| LEWES             | \$ 23.96                           | LEWES             | 0.68                  |
| MILLSBORO         | \$ 8.39                            | MILLSBORO         | 0.21                  |
| MILTON            | \$ 39.11                           | MILTON            | 1.24                  |
| NEW CASTLE        | \$ 30.45                           | NEW CASTLE        | 0.88                  |
| REHOBOTH          | \$ 33.94                           | REHOBOTH          | 0.92                  |
| SEAFORD           | \$ 20.30                           | SEAFORD           | 0.72                  |
| SMYRNA            | \$ 10.05                           | SMYRNA            | 0.16                  |
| SOUTH COASTAL     | \$ 40.69                           | SOUTH COASTAL     | 1.24                  |
| WOODLAWN          | \$ 44.79                           | WOODLAWN          | 0.66                  |
| Low               | \$ 8.39                            | Low               | 0.16                  |
| 25th Percentile   | \$ 20.66                           | 25th Percentile   | 0.36                  |
| Median            | \$ 24.99                           | Median            | 0.70                  |
| Mean              | \$ 26.41                           | Mean              | 0.80                  |
| 75th Percentile   | \$ 33.07                           | 75th Percentile   | 1.16                  |
| High              | \$ 44.79                           | High              | 1.82                  |



PEER COMPARISONS (continued)

|                   | 2014 FTE Staff<br>per 10,000<br>Population |                   | 2014<br>Holdings per<br>Capita |
|-------------------|--------------------------------------------|-------------------|--------------------------------|
| APPOQUINIMINK     | 1.99                                       | APPOQUINIMINK     | 1.44                           |
| CLAYMONT          | 4.11                                       | CLAYMONT          | 1.99                           |
| ELSMERE           | 2.96                                       | ELSMERE           | 1.79                           |
| <b>GEORGETOWN</b> | <b>3.32</b>                                | <b>GEORGETOWN</b> | <b>1.97</b>                    |
| LAUREL            | 4.81                                       | LAUREL            | 3.47                           |
| LEWES             | 3.88                                       | LEWES             | 2.96                           |
| MILLSBORO         | 1.77                                       | MILLSBORO         | 1.37                           |
| MILTON            | 5.70                                       | MILTON            | 3.11                           |
| NEW CASTLE        | 3.21                                       | NEW CASTLE        | 1.42                           |
| REHOBOTH          | 5.42                                       | REHOBOTH          | 3.23                           |
| SEAFORD           | 4.20                                       | SEAFORD           | 1.49                           |
| SMYRNA            | 1.97                                       | SMYRNA            | 0.88                           |
| SOUTH COASTAL     | 5.97                                       | SOUTH COASTAL     | 2.78                           |
| WOODLAWN          | 4.24                                       | WOODLAWN          | 2.94                           |
| Low               | 1.77                                       | Low               | 0.88                           |
| 25th Percentile   | 3.02                                       | 25th Percentile   | 1.45                           |
| Median            | 4.00                                       | Median            | 1.98                           |
| Mean              | 3.82                                       | Mean              | 2.20                           |
| 75th Percentile   | 4.67                                       | 75th Percentile   | 2.96                           |
| High              | 5.97                                       | High              | 3.47                           |

PEER COMPARISONS (continued)

|                   | 2014 Visits per<br>Capita |                   | 2014<br>Circulation<br>per capita |
|-------------------|---------------------------|-------------------|-----------------------------------|
| APPOQUINIMINK     | 2.37                      | APPOQUINIMINK     | 4.67                              |
| CLAYMONT          | 4.28                      | CLAYMONT          | 5.26                              |
| ELSMERE           | 2.42                      | ELSMERE           | 4.98                              |
| <b>GEORGETOWN</b> | <b>4.52</b>               | <b>GEORGETOWN</b> | <b>3.63</b>                       |
| LAUREL            | 3.20                      | LAUREL            | 4.48                              |
| LEWES             | 7.60                      | LEWES             | 10.05                             |
| MILLSBORO         | 0.98                      | MILLSBORO         | 3.24                              |
| MILTON            | 6.41                      | MILTON            | 7.83                              |
| NEW CASTLE        | 3.85                      | NEW CASTLE        | 4.18                              |
| REHOBOTH          | 8.24                      | REHOBOTH          | 7.20                              |
| SEAFORD           | 5.05                      | SEAFORD           | 4.85                              |
| SMYRNA            | 2.80                      | SMYRNA            | 2.79                              |
| SOUTH COASTAL     | 7.66                      | SOUTH COASTAL     | 12.10                             |
| WOODLAWN          | 6.32                      | WOODLAWN          | 7.43                              |
| Low               | 0.98                      | Low               | 2.79                              |
| 25th Percentile   | 2.90                      | 25th Percentile   | 4.26                              |
| Median            | 4.40                      | Median            | 4.91                              |
| Mean              | 4.69                      | Mean              | 5.91                              |
| 75th Percentile   | 6.39                      | 75th Percentile   | 7.37                              |
| High              | 8.24                      | High              | 12.10                             |

PEER COMPARISONS (continued)

|                   | 2014 Turnover<br>Rate |                   | 2014<br>Program<br>Attendance<br>per 100<br>Population |
|-------------------|-----------------------|-------------------|--------------------------------------------------------|
| APPOQUINIMINK     | 3.24                  | APPOQUINIMINK     | 16.10                                                  |
| CLAYMONT          | 2.64                  | CLAYMONT          | 15.32                                                  |
| ELSMERE           | 2.79                  | ELSMERE           | 6.71                                                   |
| <b>GEORGETOWN</b> | <b>1.84</b>           | <b>GEORGETOWN</b> | <b>18.91</b>                                           |
| LAUREL            | 1.29                  | LAUREL            | 48.38                                                  |
| LEWES             | 3.39                  | LEWES             | 66.70                                                  |
| MILLSBORO         | 2.37                  | MILLSBORO         | 5.66                                                   |
| MILTON            | 2.52                  | MILTON            | 30.76                                                  |
| NEW CASTLE        | 2.95                  | NEW CASTLE        | 16.69                                                  |
| REHOBOTH          | 2.23                  | REHOBOTH          | 39.08                                                  |
| SEAFORD           | 3.25                  | SEAFORD           | 41.19                                                  |
| SMYRNA            | 3.17                  | SMYRNA            | 8.53                                                   |
| SOUTH COASTAL     | 4.35                  | SOUTH COASTAL     | 64.78                                                  |
| WOODLAWN          | 2.53                  | WOODLAWN          | 17.43                                                  |
| Low               | 1.29                  | Low               | 5.66                                                   |
| 25th Percentile   | 2.41                  | 25th Percentile   | 15.52                                                  |
| Median            | 2.71                  | Median            | 18.17                                                  |
| Mean              | 2.75                  | Mean              | 28.30                                                  |
| 75th Percentile   | 3.22                  | 75th Percentile   | 40.66                                                  |
| High              | 4.35                  | High              | 66.70                                                  |

## FY14 Library Performance Measures, Georgetown

% of Each Measure by Dewey

