NEW CASTLE PUBLIC LIBRARY

ADDRESS
424 Delaware St.
New Castle, DE  19720

PHONE #  (302) 328-1995
FAX #  (302) 328-4412

HOURS
Sunday  CLOSED
Monday  10:00 AM - 9:00 PM
Tuesday  10:00 AM - 9:00 PM
Wednesday  2:00 PM - 9:00 PM
Thursday  2:00 PM - 9:00 PM
Friday  10:00 AM - 5:00 PM
Saturday  10:00 AM - 5:00 PM

SIZE OF FACILITY  23,000  Square Feet
YEAR BUILT  0
YEAR OF LAST MAJOR RENOVATION  2010
YEAR OF LAST ADDITION  2010

PRIMARY SERVICE POPULATION  New Castle
2014 Primary Service Population*  26,248
*(Unduplicated count using usage mapping at the census block level)
DDL Service Population**  28,130
**University of Delaware using centroid method
## PRIMARY SERVICE AREA POPULATION COHORTS

<table>
<thead>
<tr>
<th>Estimated Population</th>
<th>Cohort</th>
<th>New Castle</th>
<th>Delaware</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,626</td>
<td>% Age 0 - 4</td>
<td>6.2%</td>
<td>6.2%</td>
<td>6.5%</td>
</tr>
<tr>
<td>1,618</td>
<td>% Age 5 - 9</td>
<td>6.2%</td>
<td>6.3%</td>
<td>6.6%</td>
</tr>
<tr>
<td>1,672</td>
<td>% Age 10 - 14</td>
<td>6.4%</td>
<td>6.3%</td>
<td>6.7%</td>
</tr>
<tr>
<td>1,788</td>
<td>% Age 15 - 19</td>
<td>6.8%</td>
<td>7.2%</td>
<td>7.1%</td>
</tr>
<tr>
<td>1,696</td>
<td>% Age 20 - 24</td>
<td>6.5%</td>
<td>7.0%</td>
<td>7.0%</td>
</tr>
<tr>
<td>1,835</td>
<td>% Age 25 - 29</td>
<td>7.0%</td>
<td>6.4%</td>
<td>6.8%</td>
</tr>
<tr>
<td>1,707</td>
<td>% Age 30 - 34</td>
<td>6.5%</td>
<td>6.0%</td>
<td>6.5%</td>
</tr>
<tr>
<td>1,660</td>
<td>% Age 35 - 39</td>
<td>6.3%</td>
<td>6.2%</td>
<td>6.5%</td>
</tr>
<tr>
<td>1,735</td>
<td>% Age 40 - 44</td>
<td>6.6%</td>
<td>6.8%</td>
<td>6.8%</td>
</tr>
<tr>
<td>2,028</td>
<td>% Age 45 - 49</td>
<td>7.7%</td>
<td>7.5%</td>
<td>7.4%</td>
</tr>
<tr>
<td>2,060</td>
<td>% Age 50 - 54</td>
<td>7.8%</td>
<td>7.4%</td>
<td>7.2%</td>
</tr>
<tr>
<td>1,811</td>
<td>% Age 55 - 59</td>
<td>6.9%</td>
<td>6.4%</td>
<td>6.4%</td>
</tr>
<tr>
<td>1,563</td>
<td>% Age 60 - 64</td>
<td>6.0%</td>
<td>5.9%</td>
<td>5.4%</td>
</tr>
<tr>
<td>1,083</td>
<td>% Age 65 - 69</td>
<td>4.1%</td>
<td>4.7%</td>
<td>4.0%</td>
</tr>
<tr>
<td>835</td>
<td>% Age 70 - 74</td>
<td>3.2%</td>
<td>3.4%</td>
<td>3.0%</td>
</tr>
<tr>
<td>667</td>
<td>% Age 75 - 79</td>
<td>2.5%</td>
<td>2.7%</td>
<td>2.4%</td>
</tr>
<tr>
<td>478</td>
<td>% Age 80 - 84</td>
<td>1.8%</td>
<td>1.9%</td>
<td>1.9%</td>
</tr>
<tr>
<td>386</td>
<td>% Age 85 &amp; over</td>
<td>1.5%</td>
<td>1.7%</td>
<td>1.8%</td>
</tr>
</tbody>
</table>
### INPUT DATA

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Hours of Operation (2014)</td>
<td>2600</td>
</tr>
<tr>
<td>Annual Operational Costs (2014)</td>
<td>$799,176</td>
</tr>
<tr>
<td>Staff in FTEs</td>
<td>8.43</td>
</tr>
<tr>
<td>Total Volumes/items in Collection</td>
<td>34,771</td>
</tr>
<tr>
<td>Children's Volumes</td>
<td>10,752</td>
</tr>
<tr>
<td>Teen Volumes</td>
<td>1,781</td>
</tr>
<tr>
<td>Adult Volumes</td>
<td>22,238</td>
</tr>
<tr>
<td>Print Volumes</td>
<td>30,088</td>
</tr>
<tr>
<td>Non-Print/Media Volumes</td>
<td>4,683</td>
</tr>
<tr>
<td>Number of Public Computers</td>
<td>22</td>
</tr>
<tr>
<td>Number of Public Parking Spaces</td>
<td>0</td>
</tr>
<tr>
<td>Recommended Public Parking Spaces</td>
<td>92</td>
</tr>
<tr>
<td>Public Parking Spaces Surplus/Deficit</td>
<td>-92</td>
</tr>
<tr>
<td>Dewey Category</td>
<td>Count</td>
</tr>
<tr>
<td>--------------------------------</td>
<td>-------</td>
</tr>
<tr>
<td>(000) Generalities</td>
<td>251</td>
</tr>
<tr>
<td>(100) Philosophy &amp; Psychology</td>
<td>611</td>
</tr>
<tr>
<td>(200) Religion</td>
<td>418</td>
</tr>
<tr>
<td>(300) Social Sciences</td>
<td>1572</td>
</tr>
<tr>
<td>(400) Language</td>
<td>128</td>
</tr>
<tr>
<td>(500) Natural Sciences &amp; Mathematics</td>
<td>1103</td>
</tr>
<tr>
<td>(600) Technology (Applied Sciences)</td>
<td>1594</td>
</tr>
<tr>
<td>(700) The Arts</td>
<td>1018</td>
</tr>
<tr>
<td>(800) Literature &amp; Rhetoric</td>
<td>536</td>
</tr>
<tr>
<td>(800) Fiction</td>
<td>15850</td>
</tr>
<tr>
<td>Total 800</td>
<td>16386</td>
</tr>
<tr>
<td>(900) Geography &amp; History</td>
<td>1672</td>
</tr>
<tr>
<td>(900) Biography</td>
<td>1205</td>
</tr>
<tr>
<td>( All Non Dewey Total )</td>
<td>28307</td>
</tr>
<tr>
<td>Total 900</td>
<td>2877</td>
</tr>
<tr>
<td>Non-Dewey</td>
<td>11252</td>
</tr>
</tbody>
</table>

Collection by Dewey Category:

- Total 900
- (900) Biography
- Total 800
- (800) Literature & Rhetoric
- (600) Technology (Applied Sciences)
- (400) Language
- (200) Religion
- (000) Generalities

New Castle - Page 4
OUTPUT DATA

**Circulation Trend**

<table>
<thead>
<tr>
<th>Year</th>
<th>Circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>86,789</td>
</tr>
<tr>
<td>2009</td>
<td>122,288</td>
</tr>
<tr>
<td>2014</td>
<td>109,767</td>
</tr>
</tbody>
</table>

**Visit (Gate-Count) Trend**

<table>
<thead>
<tr>
<th>Year</th>
<th>Gate-Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>59,631</td>
</tr>
<tr>
<td>2009</td>
<td>81,220</td>
</tr>
<tr>
<td>2014</td>
<td>101,118</td>
</tr>
</tbody>
</table>
OUTPUT DATA (continued)

<table>
<thead>
<tr>
<th>Print Circulation</th>
<th>Circulation</th>
<th>Circulation %</th>
</tr>
</thead>
<tbody>
<tr>
<td>82,354</td>
<td>61.16%</td>
<td></td>
</tr>
<tr>
<td>Non-Print/Media Circulation</td>
<td>52,304</td>
<td>38.84%</td>
</tr>
<tr>
<td>Circulation Children's Materials</td>
<td>42,546</td>
<td>31.60%</td>
</tr>
<tr>
<td>Circulation Teen Materials</td>
<td>5,472</td>
<td>4.06%</td>
</tr>
<tr>
<td>Circulation Adult Materials</td>
<td>86,640</td>
<td>64.34%</td>
</tr>
</tbody>
</table>

Print and Non-Print/Media Circulation

- Print Circulation: 39%
- Non-Print/Media Circulation: 61%

Adult, Children's and Teen Circulation

- Circulation Children's Materials: 32%
- Circulation Teen Materials: 6%
- Circulation Adult Materials: 62%

Number | Rank
--- | ---
2014 Overdrive Circulation | 3,981 | 18 of 33
2014 Circulation | 109,767 | 17 of 33
2014 Visits (Gate-Count)* | 101,118 | 16 of 33
2014 Reference Transactions* | 2,854 | 16 of 33
2014 Program Attendance* | 4,381 | 21 of 33
2014 Public Computer Sessions* | 5,319 | 17 of 33
2014 Total # of Public Contacts\(^1\) | 223,509 | 16 of 33

\(^1\) Total contacts = Circulation + Gate Count + Reference Transactions + Program Attendance + Computer Sessions

* In a few instances, individual libraries have not reported all data elements of their FY 2014 statistics.

In these instances, measures reported for FY 2013 have been used.
## DERIVATIVE MEASURES

<table>
<thead>
<tr>
<th>Measure</th>
<th>2014 Number</th>
<th>2014 Rank</th>
<th>2009 Rank</th>
<th>2003 Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Turnover Rate</td>
<td>2.95</td>
<td>13 of 33</td>
<td>11 of 32</td>
<td>15 of 33</td>
</tr>
</tbody>
</table>

### Per Capita Measures

<table>
<thead>
<tr>
<th>Measure</th>
<th>2014 Number</th>
<th>2014 Rank</th>
<th>2009 Rank</th>
<th>2003 Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Square Feet of Building per Capita</td>
<td>0.88</td>
<td>12 of 33</td>
<td>22 of 32</td>
<td>23 of 33</td>
</tr>
<tr>
<td>Volumes per Capita</td>
<td>1.42</td>
<td>28 of 33</td>
<td>24 of 32</td>
<td>25 of 33</td>
</tr>
<tr>
<td>Circulation per Capita</td>
<td>4.18</td>
<td>26 of 33</td>
<td>18 of 32</td>
<td>25 of 33</td>
</tr>
<tr>
<td>Visits per Capita</td>
<td>3.85</td>
<td>24 of 33</td>
<td>26 of 32</td>
<td>25 of 33</td>
</tr>
<tr>
<td>Reference Transactions per Capita</td>
<td>0.11</td>
<td>17 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Attendance per 100 Population</td>
<td>16.69</td>
<td>24 of 33</td>
<td>22 of 32</td>
<td>24 of 33</td>
</tr>
<tr>
<td>Computers per 1,000 Population</td>
<td>0.84</td>
<td>22 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computer Sessions per Capita</td>
<td>0.20</td>
<td>22 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Contacts per Capita&lt;sup&gt;1&lt;/sup&gt;</td>
<td>8.52</td>
<td>26 of 33</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Hourly Measures

<table>
<thead>
<tr>
<th>Measure</th>
<th>2014 Number</th>
<th>2014 Rank</th>
<th>2009 Rank</th>
<th>2003 Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulation per Hour Open</td>
<td>42.22</td>
<td>16 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visits per Hour Open</td>
<td>38.89</td>
<td>15 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computer Sessions per Hour Open</td>
<td>2.05</td>
<td>19 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Contacts per Hour Open</td>
<td>85.97</td>
<td>17 of 33</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Per Square Foot Measures

<table>
<thead>
<tr>
<th>Measure</th>
<th>2014 Number</th>
<th>2014 Rank</th>
<th>2009 Rank</th>
<th>2003 Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Volumes per Square Foot</td>
<td>1.62</td>
<td>3 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Circulation per Square Foot</td>
<td>4.77</td>
<td>27 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Visits per Square Foot</td>
<td>4.40</td>
<td>27 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Contacts per Square Foot</td>
<td>9.72</td>
<td>28 of 33</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Staffing Measures

<table>
<thead>
<tr>
<th>Measure</th>
<th>2014 Number</th>
<th>2014 Rank</th>
<th>2009 Rank</th>
<th>2003 Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Staff per 10,000 Population</td>
<td>3.21</td>
<td>23 of 33</td>
<td>20 of 32</td>
<td>21 of 33</td>
</tr>
<tr>
<td>Circulation per FTE Staff</td>
<td>13,021</td>
<td>19 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Contacts&lt;sup&gt;1&lt;/sup&gt; per FTE Staff</td>
<td>26,514</td>
<td>19 of 33</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<sup>1</sup> Total contacts = Circulation + Visits + Reference Transactions + Program Attendance + Computer Sessions
### DERIVATIVE MEASURES (continued)

<table>
<thead>
<tr>
<th>Measure</th>
<th>2014 Rank</th>
<th>2009 Rank</th>
<th>2003 Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>Expenditures per Capita</td>
<td>14 of 33</td>
<td>13 of 32</td>
<td>18 of 33</td>
</tr>
<tr>
<td>Operating Cost per Square Foot (annual)</td>
<td>12 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating Cost per Hour Open</td>
<td>22 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating Cost per Circulation</td>
<td>30 of 33</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating Cost per Contact</td>
<td>31 of 33</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### PEER COMPARISONS

<table>
<thead>
<tr>
<th>Location</th>
<th>2014 Expenditures per Capita</th>
<th>2014 SF per Capita</th>
</tr>
</thead>
<tbody>
<tr>
<td>APPOQUINIMINK</td>
<td>$21.73</td>
<td>0.25</td>
</tr>
<tr>
<td>CLAYMONT</td>
<td>$30.07</td>
<td>0.61</td>
</tr>
<tr>
<td>ELSMERE</td>
<td>$26.01</td>
<td>0.28</td>
</tr>
<tr>
<td>GEORGETOWN</td>
<td>$17.39</td>
<td>1.82</td>
</tr>
<tr>
<td>LAUREL</td>
<td>$22.89</td>
<td>1.53</td>
</tr>
<tr>
<td>LEWES</td>
<td>$23.96</td>
<td>0.68</td>
</tr>
<tr>
<td>MILLSBORO</td>
<td>$8.39</td>
<td>0.21</td>
</tr>
<tr>
<td>MILTON</td>
<td>$39.11</td>
<td>1.24</td>
</tr>
<tr>
<td>NEW CASTLE</td>
<td>$30.45</td>
<td>0.88</td>
</tr>
<tr>
<td>REHOBOTH</td>
<td>$33.94</td>
<td>0.92</td>
</tr>
<tr>
<td>SEAFORD</td>
<td>$20.30</td>
<td>0.72</td>
</tr>
<tr>
<td>SMYRNA</td>
<td>$10.05</td>
<td>0.16</td>
</tr>
<tr>
<td>SOUTH COASTAL</td>
<td>$40.69</td>
<td>1.24</td>
</tr>
<tr>
<td>WOODLAWN</td>
<td>$44.79</td>
<td>0.66</td>
</tr>
</tbody>
</table>

- Low: $8.39
- 25th Percentile: $20.66
- Median: $24.99
- Mean: $26.41
- 75th Percentile: $33.07
- High: $44.79

New Castle - Page 8
### PEER COMPARISONS (continued)

<table>
<thead>
<tr>
<th></th>
<th>2014 FTE Staff per 10,000 Population</th>
<th>2014 Holdings per Capita</th>
</tr>
</thead>
<tbody>
<tr>
<td>APPOQUINIMINK</td>
<td>1.99</td>
<td>1.44</td>
</tr>
<tr>
<td>CLAYMONT</td>
<td>4.11</td>
<td>1.99</td>
</tr>
<tr>
<td>ELSMERE</td>
<td>2.96</td>
<td>1.79</td>
</tr>
<tr>
<td>GEORGETOWN</td>
<td>3.32</td>
<td>1.97</td>
</tr>
<tr>
<td>LAUREL</td>
<td>4.81</td>
<td>3.47</td>
</tr>
<tr>
<td>LEWES</td>
<td>3.88</td>
<td>2.96</td>
</tr>
<tr>
<td>MILLSBORO</td>
<td>1.77</td>
<td>1.37</td>
</tr>
<tr>
<td>MILTON</td>
<td>5.70</td>
<td>3.11</td>
</tr>
<tr>
<td><strong>NEW CASTLE</strong></td>
<td><strong>3.21</strong></td>
<td><strong>1.42</strong></td>
</tr>
<tr>
<td>REHOBOOTH</td>
<td>5.42</td>
<td>3.23</td>
</tr>
<tr>
<td>SEAFORD</td>
<td>4.20</td>
<td>1.49</td>
</tr>
<tr>
<td>SMYRNA</td>
<td>1.97</td>
<td>0.88</td>
</tr>
<tr>
<td>SOUTH COASTAL</td>
<td>5.97</td>
<td>2.78</td>
</tr>
<tr>
<td>WOODLAWN</td>
<td>4.24</td>
<td>2.94</td>
</tr>
</tbody>
</table>

Low: 1.77
25th Percentile: 3.02
Median: 4.00
Mean: 3.82
75th Percentile: 4.67
High: 5.97
Low: 0.88
25th Percentile: 1.45
Median: 1.98
Mean: 2.20
75th Percentile: 2.96
High: 3.47
## PEER COMPARISONS (continued)

<table>
<thead>
<tr>
<th></th>
<th>2014 Visits per Capita</th>
<th>2014 Circulation per capita</th>
</tr>
</thead>
<tbody>
<tr>
<td>APPOQUINIMINK</td>
<td>2.37</td>
<td>APPOQUINIMINK</td>
</tr>
<tr>
<td>CLAYMONT</td>
<td>4.28</td>
<td>CLAYMONT</td>
</tr>
<tr>
<td>ELSMERE</td>
<td>2.42</td>
<td>ELSMERE</td>
</tr>
<tr>
<td>GEORGETOWN</td>
<td>4.52</td>
<td>GEORGETOWN</td>
</tr>
<tr>
<td>LAUREL</td>
<td>3.20</td>
<td>LAUREL</td>
</tr>
<tr>
<td>LEWES</td>
<td>7.60</td>
<td>LEWES</td>
</tr>
<tr>
<td>MILLSBORO</td>
<td>0.98</td>
<td>MILLSBORO</td>
</tr>
<tr>
<td>MILTON</td>
<td>6.41</td>
<td>MILTON</td>
</tr>
<tr>
<td><strong>NEW CASTLE</strong></td>
<td><strong>3.85</strong></td>
<td><strong>NEW CASTLE</strong></td>
</tr>
<tr>
<td>REHOBOTH</td>
<td>8.24</td>
<td>REHOBOTH</td>
</tr>
<tr>
<td>SEAFORD</td>
<td>5.05</td>
<td>SEAFORD</td>
</tr>
<tr>
<td>SMYRNA</td>
<td>2.80</td>
<td>SMYRNA</td>
</tr>
<tr>
<td>SOUTH COASTAL</td>
<td>7.66</td>
<td>SOUTH COASTAL</td>
</tr>
<tr>
<td>WOODLAWN</td>
<td>6.32</td>
<td>WOODLAWN</td>
</tr>
</tbody>
</table>

Low          | 0.98                      | Low                           |
25th Percentile | 2.90                      | 25th Percentile              |
Median               | 4.40                      | Median                        |
Mean                  | 4.69                      | Mean                          |
75th Percentile      | 6.39                      | 75th Percentile              |
High                 | 8.24                      | High                          |

25th Percentile | 4.26                      | Median                        |
Mean                  | 5.91                      | Mean                          |
75th Percentile      | 7.37                      | High                          |
High                 | 12.10                     |
### PEER COMPARISONS (continued)

<table>
<thead>
<tr>
<th>Location</th>
<th>2014 Turnover Rate</th>
<th>2014 Program Attendance per 100 Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>APPOQUINIMINK</td>
<td>3.24</td>
<td>16.10</td>
</tr>
<tr>
<td>CLAYMONT</td>
<td>2.64</td>
<td>15.32</td>
</tr>
<tr>
<td>ELSMERE</td>
<td>2.79</td>
<td>6.71</td>
</tr>
<tr>
<td>GEORGETOWN</td>
<td>1.84</td>
<td>18.91</td>
</tr>
<tr>
<td>LAUREL</td>
<td>1.29</td>
<td>48.38</td>
</tr>
<tr>
<td>LEWES</td>
<td>3.39</td>
<td>66.70</td>
</tr>
<tr>
<td>MILLSBORO</td>
<td>2.37</td>
<td>5.66</td>
</tr>
<tr>
<td>MILTON</td>
<td>2.52</td>
<td>30.76</td>
</tr>
<tr>
<td><strong>NEW CASTLE</strong></td>
<td><strong>2.95</strong></td>
<td><strong>16.69</strong></td>
</tr>
<tr>
<td>REHOBOTH</td>
<td>2.23</td>
<td>39.08</td>
</tr>
<tr>
<td>SEAFORD</td>
<td>3.25</td>
<td>41.19</td>
</tr>
<tr>
<td>SMYRNA</td>
<td>3.17</td>
<td>8.53</td>
</tr>
<tr>
<td>SOUTH COASTAL</td>
<td>4.35</td>
<td>64.78</td>
</tr>
<tr>
<td>WOODLAWN</td>
<td>2.53</td>
<td>17.43</td>
</tr>
</tbody>
</table>

Low: 1.29       Low: 5.66
25th Percentile: 2.41     25th Percentile: 15.52
Median: 2.71       Median: 18.17
Mean: 2.75        Mean: 28.30
75th Percentile: 3.22   75th Percentile: 40.66
High: 4.35       High: 66.70