

Delaware Libraries - Library Profiles

LIBRARY **REHOBOTH BEACH PUBLIC LIBRARY**
ADDRESS 226 Rehoboth Ave.
 Rehoboth Beach, DE 19971

TYPE OF LIBRARY:
 Large Community

PHONE # (302) 227-8044

FAX # (302) 227-0597

HOURS

Sunday	10:00 AM - 8:00 PM
Monday	10:00 AM - 8:00 PM
Tuesday	10:00 AM - 8:00 PM
Wednesday	10:00 AM - 8:00 PM
Thursday	10:00 AM - 5:00 PM
Friday	10:00 AM - 5:00 PM
Saturday	10:00 AM - 3:00 PM

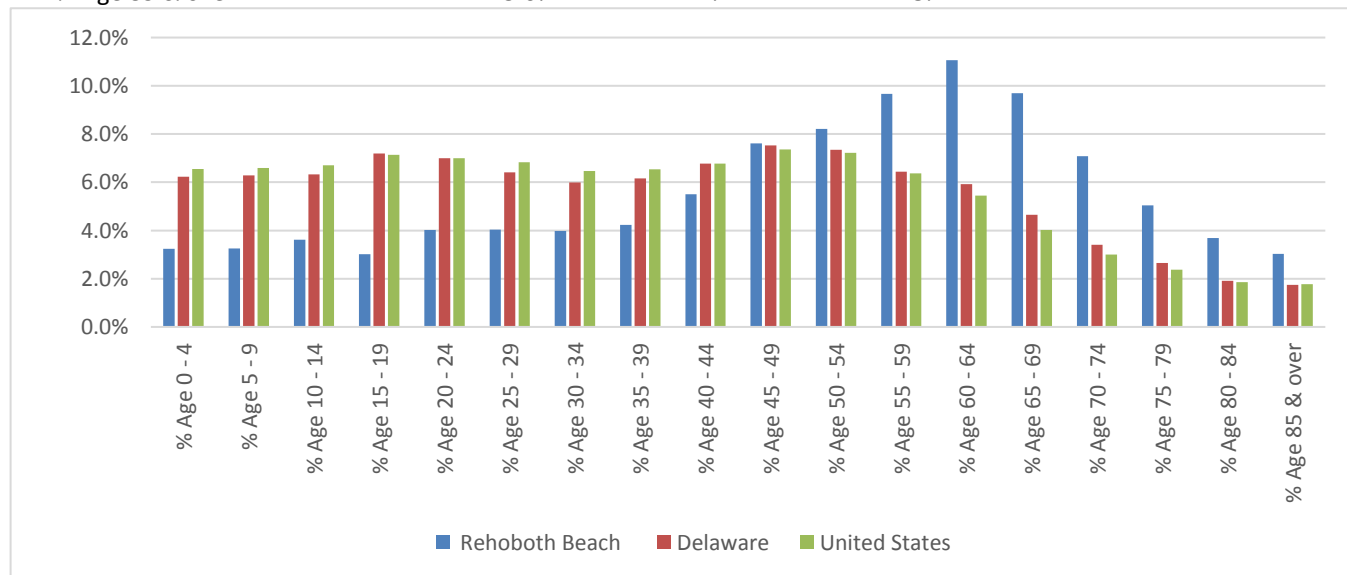


SIZE OF FACILITY	11,000 Square Feet
YEAR BUILT	0
YEAR OF LAST MAJOR RENOVATION	0
YEAR OF LAST ADDITION	0

PRIMARY SERVICE POPULATION	Rehoboth Beach
2014 Primary Service Population*	12,000
*(Unduplicated count using usage mapping at the census block level)	
DDL Service Population**	14,537
**University of Delaware using centroid method	

PRIMARY SERVICE AREA POPULATION COHORTS

Estimated Population	Cohort	Rehoboth Beach	Delaware	United States
389	% Age 0 - 4	3.2%	6.2%	6.5%
390	% Age 5 - 9	3.3%	6.3%	6.6%
434	% Age 10 - 14	3.6%	6.3%	6.7%
362	% Age 15 - 19	3.0%	7.2%	7.1%
483	% Age 20 - 24	4.0%	7.0%	7.0%
485	% Age 25 - 29	4.0%	6.4%	6.8%
478	% Age 30 - 34	4.0%	6.0%	6.5%
507	% Age 35 - 39	4.2%	6.2%	6.5%
661	% Age 40 - 44	5.5%	6.8%	6.8%
913	% Age 45 - 49	7.6%	7.5%	7.4%
986	% Age 50 - 54	8.2%	7.4%	7.2%
1,160	% Age 55 - 59	9.7%	6.4%	6.4%
1,328	% Age 60 - 64	11.1%	5.9%	5.4%
1,163	% Age 65 - 69	9.7%	4.7%	4.0%
849	% Age 70 - 74	7.1%	3.4%	3.0%
605	% Age 75 - 79	5.0%	2.7%	2.4%
443	% Age 80 - 84	3.7%	1.9%	1.9%
364	% Age 85 & over	3.0%	1.7%	1.8%



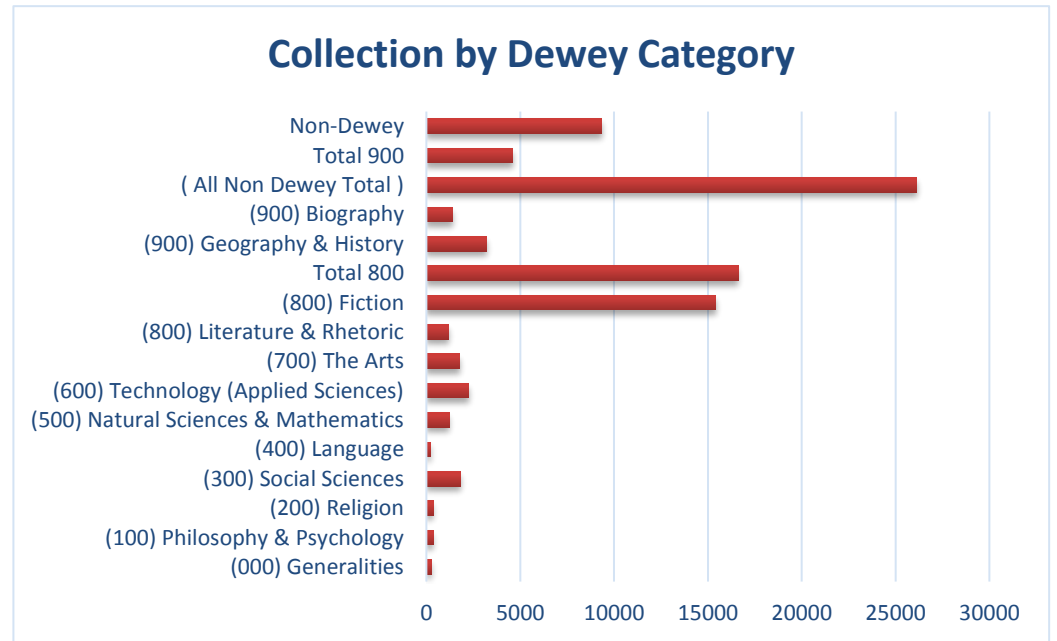
INPUT DATA

Annual Hours of Operation (2014)	2,636
Annual Operational Costs (2014)	\$ 407,326
Staff in FTEs	6.50
Total Volumes/Items in Collection	37,192
Children's Volumes	8,832
Teen Volumes	1,793
Adult Volumes	26,567
Print Volumes	33,423
Non-Print/Media Volumes	3,769
Number of Public Computers	21
Number of Public Parking Spaces	0 Data not reported
Recommended Public Parking Spaces	44
Public Parking Spaces Surplus/Deficit	-44

INPUT DATA (continued)

Collection by Dewey Category

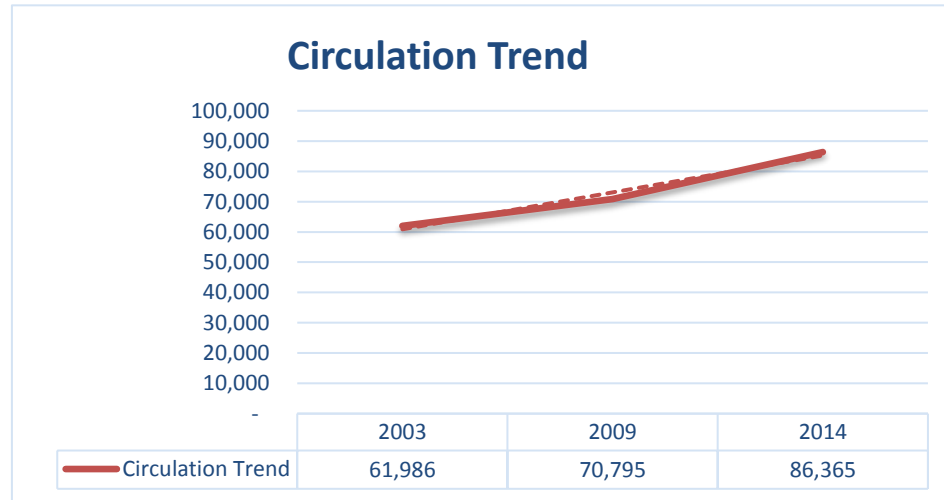
(000) Generalities	285
(100) Philosophy & Psychology	362
(200) Religion	365
(300) Social Sciences	1815
(400) Language	223
(500) Natural Sciences & Mathematics	1207
(600) Technology (Applied Sciences)	2234
(700) The Arts	1777
(800) Literature & Rhetoric	1205
(800) Fiction	15409
Total 800	16614
(900) Geography & History	3217
(900) Biography	1390
(All Non Dewey Total)	26117
Total 900	4607
Non-Dewey	9318



OUTPUT DATA

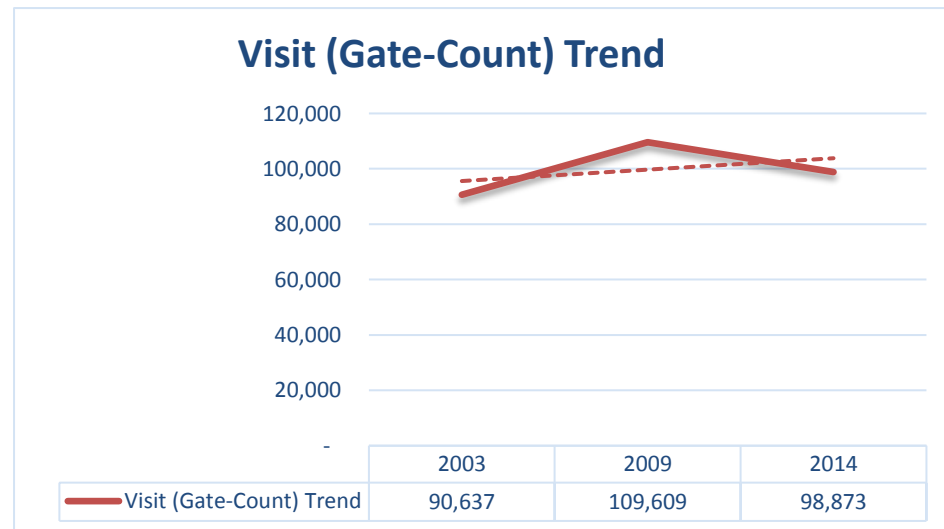
Circulation Trend

2003	61,986
2009	70,795
2014	86,365



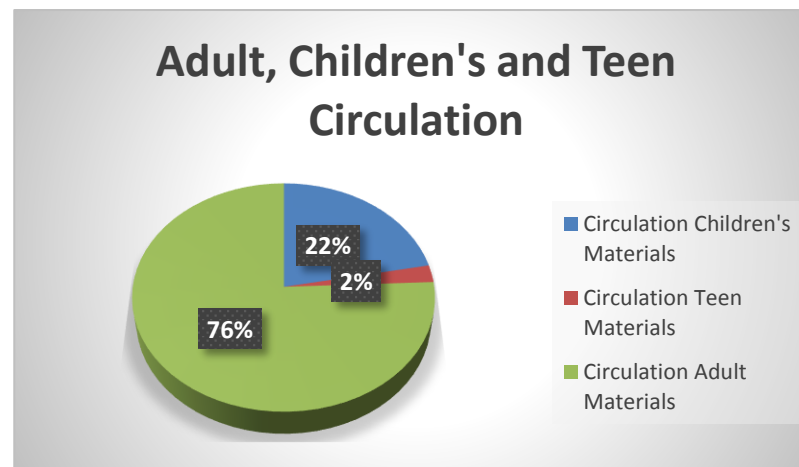
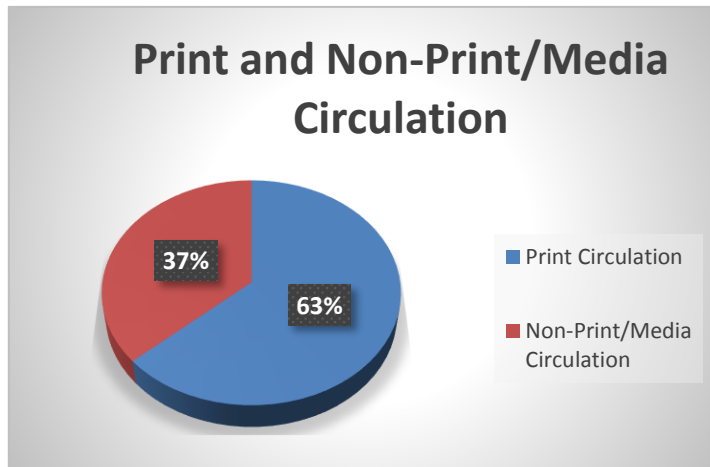
Visit (Gate-Count) Trend

2003	90,637
2009	109,609
2014	98,873



OUTPUT DATA (continued)

	Circulation	Circulation %
Print Circulation	53,245	63.42%
Non-Print/Media Circulation	30,715	36.58%
Circulation Children's Materials	18,400	21.92%
Circulation Teen Materials	2,020	2.41%
Circulation Adult Materials	63,540	75.68%



	Number	Rank
2014 Overdrive Circulation	8,634	10 of 33
2014 Circulation	86,365	21 of 33
2014 Visits (Gate-Count)*	98,873	17 of 33
2014 Reference Transactions*	749	20 of 33
2014 Program Attendance*	4,690	18 of 33
2014 Public Computer Sessions*	3,191	22 of 33
2014 Total # of Public Contacts ¹	193,944	20 of 33

¹ Total contacts = Circulation + Gate Count + Reference Transactions + Program Attendance + Computer Sessions

* In a few instances, individual libraries have not reported all data elements of their FY 2014 statistics.

In these instances, measures reported for FY 2013 have been used.

DERIVATIVE MEASURES

	2014 Number	2014 Rank	2009 Rank	2003 Rank
Turnover Rate	2.23	21 of 33		20 of 33
Per Capita Measures				
Square Feet of Building per Capita	0.92	11 of 33	7 of 32	5 of 33
Volumes per Capita	3.23	10 of 33	9 of 32	12 of 33
Circulation per Capita	7.20	12 of 33	20 of 32	18 of 33
Visits per Capita	8.24	5 of 33	5 of 32	4 of 33
Reference Transactions per Capita	0.06	21 of 33		
Program Attendance per 100 Population	39.08	11 of 33	18 of 32	21 of 33
Computers per 1,000 Population	1.75	8 of 33		
Computer Sessions per Capita	0.27	19 of 33		
Total Contacts per Capita ¹	16.16	11 of 33		
Hourly Measures				
Circulation per Hour Open	32.76	20 of 33		
Visits per Hour Open	37.51	17 of 33		
Computer Sessions per Hour Open	1.21	22 of 33		
Total Contacts per Hour Open	73.58	20 of 33		
Per Square Foot Measures				
Volumes per Square Foot	3.53	15 of 33		
Circulation per Square Foot	18.20	20 of 33		
Visits per Square Foot	8.99	11 of 33		
Total Contacts per Square Foot	17.63	19 of 33		
Staffing Measures				
Staff per 10,000 Population	5.42	9 of 33	15 of 32	16 of 33
Circulation per FTE Staff	13,287	18 of 33		
Total Contacts ¹ per FTE Staff	29,838	15 of 33		

¹ Total contacts = Circulation + Visits + Reference Transactions + Program Attendance + Computer Sessions

DERIVATIVE MEASURES (continued)

	Number	2014 Rank	2009 Rank	2003 Rank
Expenditures per Capita \$	33.94	12 of 33	16 of 32	20 of 33
Operating Cost per Square Foot (annual) \$	37.03	14 of 33		
Operating Cost per Hour Open \$	154.52	14 of 33		
Operating Cost per Circulation \$	4.72	19 of 33		
Operating Cost per Contact \$	2.10	19 of 33		

PEER COMPARISONS

	2014 Expenditures per Capita	2014 SF per Capita
APPOQUINIMINK	\$ 21.73	0.25
CLAYMONT	\$ 30.07	0.61
ELSMERE	\$ 26.01	0.28
GEORGETOWN	\$ 17.39	1.82
LAUREL	\$ 22.89	1.53
LEWES	\$ 23.96	0.68
MILLSBORO	\$ 8.39	0.21
MILTON	\$ 39.11	1.24
NEW CASTLE	\$ 30.45	0.88
REHOBOTH	\$ 33.94	0.92
SEAFORD	\$ 20.30	0.72
SMYRNA	\$ 10.05	0.16
SOUTH COASTAL	\$ 40.69	1.24
WOODLAWN	\$ 44.79	0.66
Low	\$ 8.39	0.16
25th Percentile	\$ 20.66	0.36
Median	\$ 24.99	0.70
Mean	\$ 26.41	0.80
75th Percentile	\$ 33.07	1.16
High	\$ 44.79	1.82

PEER COMPARISONS (continued)

	2014 FTE Staff per 10,000 Population		2014 Holdings per Capita
APPOQUINIMINK	1.99	APPOQUINIMINK	1.44
CLAYMONT	4.11	CLAYMONT	1.99
ELSMERE	2.96	ELSMERE	1.79
GEORGETOWN	3.32	GEORGETOWN	1.97
LAUREL	4.81	LAUREL	3.47
LEWES	3.88	LEWES	2.96
MILLSBORO	1.77	MILLSBORO	1.37
MILTON	5.70	MILTON	3.11
NEW CASTLE	3.21	NEW CASTLE	1.42
REHOBOTH	5.42	REHOBOTH	3.23
SEAFORD	4.20	SEAFORD	1.49
SMYRNA	1.97	SMYRNA	0.88
SOUTH COASTAL	5.97	SOUTH COASTAL	2.78
WOODLAWN	4.24	WOODLAWN	2.94
Low	1.77	Low	0.88
25th Percentile	3.02	25th Percentile	1.45
Median	4.00	Median	1.98
Mean	3.82	Mean	2.20
75th Percentile	4.67	75th Percentile	2.96
High	5.97	High	3.47

PEER COMPARISONS (continued)

	2014 Visits per Capita		2014 Circulation per capita
APPOQUINIMINK	2.37	APPOQUINIMINK	4.67
CLAYMONT	4.28	CLAYMONT	5.26
ELSMERE	2.42	ELSMERE	4.98
GEORGETOWN	4.52	GEORGETOWN	3.63
LAUREL	3.20	LAUREL	4.48
LEWES	7.60	LEWES	10.05
MILLSBORO	0.98	MILLSBORO	3.24
MILTON	6.41	MILTON	7.83
NEW CASTLE	3.85	NEW CASTLE	4.18
REHOBOTH	8.24	REHOBOTH	7.20
SEAFORD	5.05	SEAFORD	4.85
SMYRNA	2.80	SMYRNA	2.79
SOUTH COASTAL	7.66	SOUTH COASTAL	12.10
WOODLAWN	6.32	WOODLAWN	7.43
Low	0.98	Low	2.79
25th Percentile	2.90	25th Percentile	4.26
Median	4.40	Median	4.91
Mean	4.69	Mean	5.91
75th Percentile	6.39	75th Percentile	7.37
High	8.24	High	12.10

PEER COMPARISONS (continued)

	2014 Turnover Rate		2014 Program Attendance per 100 Population
APPOQUINIMINK	3.24	APPOQUINIMINK	16.10
CLAYMONT	2.64	CLAYMONT	15.32
ELSMERE	2.79	ELSMERE	6.71
GEORGETOWN	1.84	GEORGETOWN	18.91
LAUREL	1.29	LAUREL	48.38
LEWES	3.39	LEWES	66.70
MILLSBORO	2.37	MILLSBORO	5.66
MILTON	2.52	MILTON	30.76
NEW CASTLE	2.95	NEW CASTLE	16.69
REHOBOTH	2.23	REHOBOTH	39.08
SEAFORD	3.25	SEAFORD	41.19
SMYRNA	3.17	SMYRNA	8.53
SOUTH COASTAL	4.35	SOUTH COASTAL	64.78
WOODLAWN	2.53	WOODLAWN	17.43
Low	1.29	Low	5.66
25th Percentile	2.41	25th Percentile	15.52
Median	2.71	Median	18.17
Mean	2.75	Mean	28.30
75th Percentile	3.22	75th Percentile	40.66
High	4.35	High	66.70

FY14 Library Performance Measures, Rehoboth % of Each Measure by Dewey

