Delaware Libraries
Statewide Master Plan for Library Services and Construction

Library: North Wilmington Library of the Wilmington Institute Library

Address:
3400 N. Market St.
Wilmington, DE  19802

Contact Information:
(302) 761-4290
(302) 761-4291  FAX

Library Exterior:

Estimated Size:  6,318 SF

Hours:
Monday  11:00 AM – 8:00 PM
Tuesday  11:00 AM – 8:00 PM
Wednesday  11:00 AM – 8:00 PM
Thursday  11:00 AM – 8:00 PM
Friday  11:00 AM – 4:00 PM
Saturday  11:00 AM – 4:00 PM
Sunday  CLOSED

Estimated Hours Open 2003:
2,347 hours
Financial Breakdown – Income:

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>County</td>
<td>$298,026</td>
<td>80%</td>
</tr>
<tr>
<td>State</td>
<td>$73,440</td>
<td>20%</td>
</tr>
<tr>
<td>Federal</td>
<td>$0</td>
<td>0%</td>
</tr>
<tr>
<td>Other</td>
<td>$0</td>
<td>0%</td>
</tr>
</tbody>
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History:

The North Wilmington Branch Library opened on June 4, 1997 as a branch of the Wilmington Institute Library. The 6,500 square foot facility offers patrons a collection of over 50,000 books, plus periodicals, audio-visual materials, public computer terminals for Internet access and word processing, a photocopier, and meeting space.

The branch library represents another step in the Wilmington Library’s efforts to make libraries an integral part of each community. Branch patronage has increased an astonishing 50 percent since its first year due to the children’s and after-school study programs.

The North Wilmington Branch Library also houses Literacy Volunteers of America, the Wilmington Library Affiliate’s Family Literacy Program, and Learning Center. The Family Literacy Program gives parents a chance to provide a positive reading environment for their children, while exposing low-level reading parents to the values of reading. The learning center provides walk-in reading instruction and reading assistance for the Wilmington community.

General Description:

The North Wilmington Branch Library is located in a light industrial/commercial area along a major thoroughfare. However, the facility’ visibility is not very good due to the fact that the entrance is on the side of the building and is entirely invisible to traffic.
headed northeast on N. Market Street. Nevertheless, the building does offer ample off-street parking. The interior of the facility is a bit dark. The rectangular shape of the building and the location of the circulation desk allows for a natural separation between the adult section of the library and the children’s area which is generous for a branch of this size.

Six Year Circulation History:

<table>
<thead>
<tr>
<th>FY</th>
<th>Circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999</td>
<td>24,085</td>
</tr>
<tr>
<td>2000</td>
<td>25,961</td>
</tr>
<tr>
<td>2001</td>
<td>24,917</td>
</tr>
<tr>
<td>2002</td>
<td>26,171</td>
</tr>
<tr>
<td>2003</td>
<td>22,135</td>
</tr>
<tr>
<td>2004</td>
<td>19,375</td>
</tr>
</tbody>
</table>

Six Year Circulation Trend:
Circulation reached its peak in FY 2002 and has fallen significantly since then. It decreased by twenty-six percent (26.0%) between FY 2002 and FY 2004. FY 2004 also represents a twenty percent (19.6%) decrease from FY 1999.

2003 Library Visits: 52,439

2003 Holdings (number of items in library collection)
- Total Holdings: 38,287
- Audio Holdings: 345
- Video Holdings: 1,211
- Periodical Titles: 15
Holdings per Capita:
3.8 items per capita
New Castle County mean is 3.2; Delaware mean is 2.8
State target is 3.09

2003 Circulation Breakdown:
Total Circulation 22,135
Juvenile Circulation 10,608
Adult Circulation 11,527

2003 Turnover Rates: (number of times average item circulates/year)
Turnover 0.58

Total Operating Expenditures: $371,466

Estimated Service Population:
2004/05 (Estimate) 10,146
2009/10 (Projection) 9,928
2015 (Projection) 10,288
2020 (Projection) 10,593
2025 (Projection) 10,835

Operating Cost per Person in Service Area: $36.61 per person

Cost per Circulation: $16.78

Cost per Hour Open: $158.27 per hour

Circulation per Capita in Service Area: 2.2 circulations per capita

Circulation per SF: 3.50 circulations per SF

Circulation per Hour Open: 9.43 circulations per hour

SF per Person in Service Area: 0.62 SF per capita State target is 1.0

Library Visits per Capita: 5.2 visits per capita

Registrations as a Percentage of Service Area Population: 58.45%
**Total Units of Service**: 108,870

**Total Units of Service per capita**: 10.73

*Total Units of Service includes circulation, library visits, reference transactions, and number of persons attending programs.*