DELAWARE LIBRARIES
OUTDOOR LEARNING & EXPERIENCES

March 2021
“THE LIBRARY WE CLOSED WILL NOT BE THE LIBRARY WE OPEN.”
In the Fall of 2020, Margaret Sullivan Studio (MSS) was hired by Delaware Libraries to develop outdoor learning and experiences. The MSS team met with 29 Library Directors to learn more about specific community needs and aspirations. The team developed concepts of how the library could create outdoor spaces to support and foster community outcome goals. Through the one-on-one conversations, MSS outlined strategic areas of focus and identified the following core services for the communities.

**ACTIVITIES**

- A Conversation
- Take and Makes
- Stories
- Collections
- Movies
- Curbside Services
- WiFi Hotspots
- Partner Resources
- Computer Usage
- Friends Book Sales
- Local “Shop” Sales
- Job and Career Resources
- PPP Loan Assistance
- Small Business Support
- Health and Wellness Support
- Volunteer Opportunities
- Distributions Events
- Technology Access
- Community Conversations
- Community Concerts
- Community Movie Nights
- Community Meditation/ Yoga
- Community Dance Party
- Caregivers Support Groups
- Family Game Day
- Family Activities Day
- Maker Activities
- English as a Second Language Classes
- Homework Help
- Hands On Workshops
- Lectures
- Outdoor Classrooms
- Resume Writing Support
- Sensory Play
- Community Wishing Tree
- Networking Events
- Community Exchange Board

**COMPONENTS**

**WELCOME**

**SMALL GROUP SEATING**

**MEDIUM GROUP SEATING**

**MAKER PICNIC TABLE**

**ONE-ON-ONE CONVERSATIONS**

**COMPUTER TABLES**

**COMPONENTS FOR PURCHASE**

<table>
<thead>
<tr>
<th>CODE</th>
<th>IMAGE</th>
<th>PLAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>CH-01</td>
<td><img src="CH-01.png" alt="Image" /></td>
<td>![PLAN](CH-01 PLAN.png)</td>
</tr>
<tr>
<td>LC-01</td>
<td><img src="LC-01.png" alt="Image" /></td>
<td>![PLAN](LC-01 PLAN.png)</td>
</tr>
<tr>
<td>TA-01</td>
<td><img src="TA-01.png" alt="Image" /></td>
<td>![PLAN](TA-01 PLAN.png)</td>
</tr>
<tr>
<td>TA-03</td>
<td><img src="TA-03.png" alt="Image" /></td>
<td>![PLAN](TA-03 PLAN.png)</td>
</tr>
</tbody>
</table>
PLACEMAKING STARTER KIT

COMPONENTS FOR PURCHASE

<table>
<thead>
<tr>
<th>CODE</th>
<th>IMAGE</th>
<th>PLAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>TA-02</td>
<td><img src="image1" alt="Table Image" /></td>
<td><img src="image2" alt="Plan Image" /></td>
</tr>
<tr>
<td>ST-01</td>
<td><img src="image3" alt="Shed Image" /></td>
<td><img src="image4" alt="Plan Image" /></td>
</tr>
<tr>
<td>AC-03</td>
<td><img src="image5" alt="Umbrella Image" /></td>
<td><img src="image6" alt="Plan Image" /></td>
</tr>
<tr>
<td>AC-05</td>
<td><img src="image7" alt="Wall Image" /></td>
<td><img src="image8" alt="Plan Image" /></td>
</tr>
</tbody>
</table>

COMPONENTS FOR PURCHASE

<table>
<thead>
<tr>
<th>CODE</th>
<th>IMAGE</th>
<th>PLAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>AC-04</td>
<td><img src="image9" alt="Plan Image" /></td>
<td></td>
</tr>
</tbody>
</table>
## PLACEMAKING STARTER KIT

### COMPONENTS FOR PURCHASE

<table>
<thead>
<tr>
<th>CODE</th>
<th>IMAGE</th>
<th>PLAN</th>
</tr>
</thead>
<tbody>
<tr>
<td>DD-01</td>
<td><img src="image1.png" alt="Image" /></td>
<td><img src="image2.png" alt="Image" /></td>
</tr>
<tr>
<td>DD-02</td>
<td><img src="image3.png" alt="Image" /></td>
<td><img src="image4.png" alt="Image" /></td>
</tr>
<tr>
<td></td>
<td><img src="image5.png" alt="Rentals" /></td>
<td><img src="image6.png" alt="Rentals" /></td>
</tr>
</tbody>
</table>

### COMPONENTS THE LIBRARY PROVIDES

- Chalk Board
- Table Signage
- Book Cart
- Art Supplies Cart
- Sanitizer Sets
PLACEMAKING STARTER KIT

COMPONENTS THE LIBRARY PROVIDES:

- Outdoor Music Station
- Decorative Table Cloths
- Outdoor Green Screen
- Iphone Music
- Speaker

SCENARIO SKETCH:

- 8 LOUNGE CHAIRS
- 10-15 BISTRO CHAIRS
- SMALL GROUP SEATING
- MEDIUM GROUP MEETING
- MAKER PICNIC TABLE
- COMPUTER TABLES

WE CAN PROVIDE:

1. INFORMATION ABOUT LIBRARY PROGRAMMING
2. ACCESS TO SOCIAL SERVICES & COMMUNITY RESOURCES
Placemaking Starter Kit Cost

Key A: $10,859.20
Key B: $14,159.20
Key C: $19,439.20
Rentals: $20,264.20
AREA A: PRIMARY SCOPE
AREA B: SECONDARY SCOPE
The Harrington Public Library service area has a population of 3,638 with a median age of 29. Harrington is an old railroad town that is small and diverse, primarily consisting of working-class families. Residents work at local casinos, fast food restaurants, and grocery stores; there is a need for new business development in the community to expand on skilled job offerings in the area.

Through the design team’s conversation with the Library Director, the library discussed the need to support community access to computers and WiFi, and the desire to foster workforce development through programs helping community members in need of job search and resume-writing assistance. The Harrington Public Library would like to explore outdoor experiences that foster intergenerational gathering, possibly a space to foster the library’s robust teen involvement, and explore ways to activate Little Freedom Park more through partnerships with the local police department and other community organizations. The MSS design team proposes activating outdoor experiences through Digital Literacy, Personal Development, and Inclusion at the Harrington Public Library.
STRATEGIC AREAS OF FOCUS & PROGRAMS

DELAWARE LIBRARIES
- FIND
- CONNECT
- LEARN
- INSPIRE
- TRANSFORM

HARRINGTON
- INCLUSION
- DIGITAL LITERACY
- PERSONAL DEVELOPMENT

PROGRAMS & ACTIVITIES
- Food Distribution
- PPE Distribution
- Farmer’s Market
- Job Fair
- Local Art Showcase
- Community Potluck
- Community Meetings
- Game Night
- Movie Night
- Senior Computer Classes
- Cell Phone & Device Help
- Building Websites
- Coding Workshops
- Virtual Programming
- Outdoor WiFi
- Computers
- Devices
- Audio Books
- Resume Building
- Adult Job Finding
- Student Job Finding
- Socrates Cafe
- Interview Practice
- Social Services
- Business Services
- One-on-one Conversations
STRATEGIC AREAS & ZONING

PRIMARY SCOPE

INCLUSION

BELONGING
COMMUNITY
GATHER

SECONDARY SCOPE

DIGITAL LITERACY

PERSONAL DEVELOPMENT

INCLUSION

PASSION
WOW
LEARN

PROFICIENCY
PRIDE
JOY

BELONGING
COMMUNITY
GATHER
Primary Scope
Estimated Cost: $33,336.00

Secondary Scope
Estimated Cost: $60,634.50
AREA A: PRIMARY SCOPE
The Seaford District Library service area currently has a population of 7,750 with a median age of 40. It’s a small rural community with a significant Haitian population.

Through the design team’s conversation with the Library Director, the library discussed that Seaford is a high-need community. The school district is the poorest in the state, and the library has supported the community through being a food distribution site serving over 17,000 meals in 2020. Book materials are not the primary need in this community, the library’s main focus is around education-based programming like ESL classes, GED certification, family literacy, and project-based learning.

The MSS design team proposes activating outdoor experiences through Literacy and Learning, Personal Achievement and Inclusion for all, at the Seaford District Library.
STRATEGIC AREAS OF FOCUS & PROGRAMS

DELWARE LIBRARIES
- FIND
- CONNECT
- LEARN
- INSPIRE
- TRANSFORM

SEAFORD
- LITERACY & LEARNING
- INCLUSION
- PERSONAL ACHIEVEMENT

PROGRAMS & ACTIVITIES
- Outdoor Wifi
- Computers
- Tech Classes for All
- Job Finding
- Business Services
- 3D Printing
- Tactile Learning
- Maker Sessions
- Storytime
- Gardening
- Food & PPE Distribution
- Food Trucks
- Farmer's Market
- Job Fair
- Local Art Showcase
- Community Dance Party
- Yoga for all ages
- Community Potluck
- Community Meetings
- Movie Night
- Game Night
- Social Services
- Tutoring
- Storytime
- ESL Classes
- GED Classes
- Business Services
- Homeless Services
INSPIRATION: LOOK & FEEL
Primary Scope
Estimated Cost: $115,812.72
AREA A: PRIMARY SCOPE
The Wilmington Public Library service area currently has a population of 70,166 with a median age of 36. The community is diverse but mostly consists of African Americans. There is also a significant homeless population.

Through the design team’s conversations with the Library Director, the library discussed that a lot of patrons are of a lower socio-economic status and require technology and wifi access. The majority of the cultural programming is geared toward their African American community; however, the library would like expand its programming to appeal to young entrepreneurs and millennials.

The MSS design team proposes activating outdoor experiences through Personal Development, Cultural Engagement, Inclusion & Literacy & Learning for all, at the Wilmington Public Library.

**We want the students in our community to...**

Have access to wifi.

**We want the children in our community to...**

Have early literacy activities.

**We want the families in our community to...**

Have a place to hang out and come in.
STRATEGIC AREAS OF FOCUS & PROGRAMS

DELAWARE LIBRARIES
- FIND
- CONNECT
- LEARN
- INSPIRE
- TRANSFORM

WILMINGTON
- LITERACY & LEARNING
- INCLUSION
- CULTURAL ENGAGEMENT
- PERSONAL DEVELOPMENT

PROGRAMS & ACTIVITIES
- Outdoor Wifi
- Computers
- Tech Classes for All
- Job Finding
- Audio Resources
- Book Giveaway
- Video Resources
- Farmer’s Market
- Job Fair
- Local Art Showcase
- Community Dance Party
- Community Potluck
- Movie Night
- Cultural Movie Night
- Community Talent Showcase
- Live Performances
- Life Coaching for Black Women
- Black Maternal Series
- Adult Maker Session
- Arts & Crafts
- Food Distribution
- PPE Distribution
- Live Performances
- Social Services
- Job Fair
- Business Services
- Resume Building
- Interview Practice
STRATEGIC AREAS & ZONING

PERSONAL DEVELOPMENT

INCLUSION

LITERACY & LEARNING

CULTURAL ENGAGEMENT

ACCOMPLISHMENT

GROWTH

EDUCATION

KNOWLEDGE

TECH

ACCESS

FUN

DISCOVER

STORYTIME

COMMUNITY

BELONGING

GATHER

CULTURE

PRIDE

WELCOME

ART
INSPIRATION: LOOK & FEEL
Primary Scope
Estimated Cost: $197,322.33
AREA A: PRIMARY SCOPE
LEWES: FOSTERING PHILANTHROPY!

**DEMOGRAPHIC SYNTHESIS**

The Lewes Public Library service area currently has a population of 3,083 with a median age of 69. The town is primarily affluent retirees and some active young families. The Library is the go to place for most community members who enjoy volunteering. There is also a small African-American population.

**DEMOGRAPHIC HIGHLIGHTS**

- **83.9%** White
- **7.6%** Black
- **8%** Poverty Rate
- **69** Median Age
- Community is affluent and enjoys volunteering.
- **$77,002** Avg. Household Income

**OUTCOME GOALS**

- We want the seniors in our community to...
- Be able to give back.
- We want the families in our community to...
- Enjoy recreational activities.
- We want the students in our community to...
- Have place for personal enrichment.

**PARTNERSHIP OPPORTUNITIES**

Through the design team’s conversations with the Library Director, the library discussed that Lewes is the busiest branch is Sussex. There is a Biking community who host annual fundraisers. The community is very philanthropic and many of the older members come from positions of power and are already tech savvy.

The MSS design team proposes activating outdoor experiences through, Recreation, Personal Enrichment and Cultural Engagement for all its residents at the Lewes Public Library.
STRATEGIC AREAS OF FOCUS & PROGRAMS

DELWARE LIBRARIES

- FIND
- CONNECT
- LEARN
- INSPIRE
- TRANSFORM

LEWES

- CULTURAL ENGAGEMENT
- RECREATION
- PERSONAL ENRICHMENT

PROGRAMS & ACTIVITIES

- Adult Maker Session
- Volunteer Opportunities
- Book Browsing
- Reading
- Movies
- Concerts
- Yoga
- Storytime
- Community Potluck
- Painting
- Building
- Games
- Cooking
- Stargazing
- Poetry
- Intergenerational Maker Session
- Arts & Crafts
- One-on-One Conversation
- Laptop Usage
- Bike Rental
- Games
- Reading
- Storytime
- Poetry
- VR stations
STRATEGIC AREAS & ZONING
AREA A: PRIMARY SCOPE

- Printing Station
- Computers
- Laptop Kiosk
- Bike Rental
- Yoga, Concerts, Storytime
- Community Potluck
- Maker Space
- Kids Corner: Painting, Games, Building
- Community Living Room, Book Browsing, Reading, Stargazing, Movies
Primary Scope
Estimated Cost: $143,314.56
THANK YOU!